



Avanti's 2013 User Group Conference

Conference Agenda Day 1 -Wednesday May 29-			
8:00- 9:00	Breakfast Registration		
9:00- 9:10	Welcome Address/Conference Outline Karen Meyers, Business Manager, Michigan Farm Bureau		
9:10 -10:00	Keynote Address from Avanti Avanti 2013 Strategy and Vision Patrick Bolan, President and CEO, Avanti		
10:00-11:15	Product "Deep Dive": Ten New Ideas to Implement Monday Josh Perkins, Product Specialist, Avanti		
11:15-11:30	Morning Break		
11:30-12:15	Expanding Your Market – Managing the Financial Opportunities & Risks Kevin Lanuke, President, Blitzprint		
12:15-1:15	Lunch		
1:15-2:00	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; text-align: center;"> Activity Maintenance Thomas Schicker, Las Vegas Color Graphics </td> <td style="width: 50%; text-align: center;"> Reporting 101: Data Modeling Basics Zehava Tyberg, Senior Technical Analyst </td> </tr> </table>	Activity Maintenance Thomas Schicker, Las Vegas Color Graphics	Reporting 101: Data Modeling Basics Zehava Tyberg, Senior Technical Analyst
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2:00-2:45	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; text-align: center;"> Getting the most out of Avanti – Workflow Review Case Studies Josh Perkins, Product Specialist, Avanti </td> <td style="width: 50%; text-align: center;"> Advanced Reporting: Creating and Tweaking your own Reports Zehava Tyberg, Senior Technical Analyst </td> </tr> </table>	Getting the most out of Avanti – Workflow Review Case Studies Josh Perkins, Product Specialist, Avanti	Advanced Reporting: Creating and Tweaking your own Reports Zehava Tyberg, Senior Technical Analyst
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2:45-3:15	Afternoon Break		
3:15-4:00	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; text-align: center;"> Beyond the Basics of CRM Jason Merkowsky, Development Manager/Jack Lafler, Pre-sales Software Engineer, Avanti </td> <td style="width: 50%; text-align: center;"> Aligning the In-Plant with Corporate Objectives Round-table discussion </td> </tr> </table>	Beyond the Basics of CRM Jason Merkowsky, Development Manager/Jack Lafler, Pre-sales Software Engineer, Avanti	Aligning the In-Plant with Corporate Objectives Round-table discussion
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4:00-5:00	Getting the Most out of Avanti – Live Workflow Review Josh Perkins, Product Specialist, Avanti		
6:00-9:00	Cocktails and Dinner/Island Yacht Club		

*Please note that this agenda is subject to change.



Avanti's 2013 User Group Conference

Conference Agenda Day 2 -Thursday May 30-			
8:00- 9:00	Breakfast		
9:00- 9:10	Welcome Address/Conference Outline Karen Meyers, Business Manager, Michigan Farm Bureau		
9:10-9:45	Expanding Your Market: How Technology can Help you Acquire more than your Fair Share Kevin Lanuke, President, Blitzprint		
9:45-10:45	The Print Shop That Never Closes: Leveraging Web-to-print (eAccess) to Drive your Business Karen Meyers, Business Manager, Michigan Farm Bureau & Maria McLellan, Associate Director, Yale Printing and Publishing Services		
10:45-11:15	Avoiding Surprises: Managing the Shop through Triggers and Alerts Jack Lafler, Pre-sales Software Engineer, Avanti		
11:15-11:30	Morning Break		
11:30-12:30	Increasing Profits with Value-Added Services Jay Mandarino, President, CJ Graphics		
12:30-1:30	Lunch		
1:30-2:30	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;">Streamlined Billing in a POD World Kimberly Long, CEO, Reprodux</td> <td style="width: 50%; vertical-align: top;">Inventory Management & Advanced Fulfillment Josh Perkins, Product Specialist, Avanti John Strang, RealTime Technology Group</td> </tr> </table>	Streamlined Billing in a POD World Kimberly Long, CEO, Reprodux	Inventory Management & Advanced Fulfillment Josh Perkins, Product Specialist, Avanti John Strang, RealTime Technology Group
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3:30-4:00	Afternoon Break		
4:00-5:00	Panel Discussion: FSC Certification: Worth the Effort?		
6:00-7:00	Cocktails and hors d'oeuvres		

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Avanti's 2013 User Group Conference

Conference Agenda Day 3 -Friday May 31-			
8:00-9:00	Breakfast		
9:00-9:10	Welcome Address/Conference Outline Karen Meyers, Business Manager, Michigan Farm Bureau		
9:10-10:00	Advanced Integrations Josh Perkins, Product Specialist, Avanti		
10:00-11:00	Panel Session: Embracing New Media Channels		
11:00-11:15	Morning Break		
11:15-12:00	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center; width: 50%;">Mergers and Acquisitions</td> <td style="text-align: center; width: 50%;">Performance Tuning through Better System Administration Josh Perkins, Product Specialist, Avanti</td> </tr> </table>	Mergers and Acquisitions	Performance Tuning through Better System Administration Josh Perkins, Product Specialist, Avanti
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12:00-1:00	Lunch		
1:00-3:00	<p style="text-align: center;">"Ask the Experts"</p> <p style="text-align: center;">Open Forum: How do I?/What happens when?/Isn't there an easier way to...? Avanti Experts</p>		
3:00-3:15	Conference Wrap-Up		

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